



Selected Presentations by HMS Staff

*Bridging the gap between where you are now...
and where you want to be.*

International/National

Burden, V. Blue, L. Health Behavior Coaching Study Adds Psychosocial Issues to Equation. National Wellness Conference, Stevens Point, WI. (July 2007)

Butterworth, S. Unleash the Power of the Patient through Motivational Interviewing. Presentation at the Academy of Managed Care Pharmacy (AMCP) Fall Education Conference, Boston, MA. (Scheduled October 2007)

Butterworth, S. Development and Application of Health Coaching in Health and Disease Management. Presentation to World Research Group: Promoting Health Coaching Conference, Boston, MA. (Scheduled October 2007)

Butterworth, S. Health Coaching in Lipid Management. Presentation to the American Osteopathic Annual Meeting, San Diego, CA. (Scheduled October 2007)

Butterworth, S. Facilitating Behavior Change: A Different Perspective on Non-compliance. Post-conference workshop for National Institute for Occupational Safety and Health Worklife 2007, Bethesda, MD. (Scheduled September 2007)

Butterworth, S. High Impact Interventions for Employee Health Promotion. Presentation to HPRI Worksite Health Promotion Breakout Session at the National Institute for Occupational Safety and Health Worklife 2007, Bethesda, MD (Scheduled September 2007)

Butterworth, S. Effect of Motivational Interviewing-based Health Coaching on Employees' Physical and Mental Health Status. Open Paper presentation at World Congress of Behavioral and Cognitive Therapies, Barcelona, Spain. (Scheduled July 2007)

Butterworth, S. Efficacy of Health Coaching in DM. Disease Management Leadership Forum, Denver, CO. (December 2006)


Butterworth S. Leveraging Lifestyle Coaching to Drive Healthy Behavior Changes. Measuring and Quantifying the Value of Health Risk Assessment for Employers, Orlando, FL. (November 2006)

Butterworth, S. Integrating Health Coaching Into a Comprehensive Health Management Effort. Audio Conference for Healthcare Intelligence Network. (November 2006)

Butterworth, S. Leveraging Prevention to Target Pre-Diabetes Among the At-Risk: Utilizing Health Coaching, Motivational Interviewing and Patient Engagement to Prevent the Onset of Diabetes. Pre-conference workshop presented at Measuring and Quantifying the Value of Disease Management for Diabetes Care, Chicago, IL. (September 2006)

Butterworth, S. Motivational Interviewing-based Health Coaching. Pre-conference workshop presented at Conference on Quantifying Disease Management for Diabetes, Chicago, IL. (September 2006)

Butterworth S. Motivational Interviewing-based Health Coaching. Pre-conference workshop presented at Conference on Quantifying Disease Management for COPD, Chicago, IL. (July 2006)



Butterworth S. Motivational Interviewing-based Health Coaching. Pre-conference workshop presented at Conference on Quantifying Disease Management for COPD, Chicago, IL. (July 2006)

Butterworth, S. Introduction to Motivational Interviewing: Techniques to improve patient motivation / adherence. Workshop to the World Congress of Behavioral and Cognitive Therapies. Kobe, Japan. (July 2004)

Butterworth, S. Introduction to Motivational Interviewing. Two 16-hour workshops for John Deere Health staff, Kingsport, TN; Moline, IL. (Winter 2005)

Butterworth, S. Introduction to Motivational Interviewing. 16-hour workshop series for Kronos Medical Center, Phoenix, AZ. (Fall 2005)

Butterworth S. Motivational Interviewing: Beyond Substance Abuse Treatment to General Health Behavior Change. Symposium participant at World Congress of Behavioral and Cognitive Therapies. Kobe, Japan. (July 2004)

Butterworth S. Cost Justification of the Wellness-Fitness Initiative. Presentation (two sessions) to the International Association of Fire Fighters Fifteenth Symposium on the Occupational Health and Hazards of the Fire Service, Honolulu, HI. (August 1999)

Butterworth S. A Risk Reduction Model for the Prevention of Alcohol- Related Problems. As delegate for Preventive Medicine Delegation, sponsored by People to People Ambassador Program. Warsaw, Poland. (July 1994)

Linden, A. Identifying Opportunity to Achieve Return on Investment (ROI) from Disease Management Initiatives. 2006 McKesson Health Solution Conference, Venetian Hotel Resort, Las Vegas, NV. (October 2006)

Linden, A. In Search of Financial Savings from Disease Management: Applying the Number Needed to Decrease (NND) Analysis to a Diabetic Population. Quantifying the Value of Disease Management for Diabetes, presented by World Research Group, Hyatt Regency O'Hare, Chicago, IL. (September 2006)

Linden, A. What will it take for DM to achieve a positive ROI? 4th Annual Disease Management Future Challenges, Seaport Hotel and World Trade Center, Boston, MA. (July 2006; August 2006)


Linden, A. Measuring the Effectiveness of COPD Disease Management. Quantifying Disease Management for Chronic Obstructive Pulmonary Disease, Hilton Garden Inn, Chicago, IL. (July 2006)

Linden, A. Achieving and Measuring Return on Investment (ROI) from Disease Management Initiatives. 2006 Disease Management Colloquium sponsored by Jefferson Medical College, Hyatt Regency Philadelphia at Penn's Landing, Philadelphia, PA. (May 2006)

Linden, A. Oregon Health Plan and the Future of Healthcare in Oregon. 4th Annual Western Regional International Health Conference. Oregon Health & Science University, Portland, OR. (February 2006)

Linden, A. Going 'All In' to Win with QI. 5th Annual National Quality Forum for Ambulatory Health Care, Rio All Suites Hotel, Las Vegas, NV. (December 2005)

Linden, A. Studying DM Outcomes - Does One Size Fit All? 2005 McKesson Health Solutions Conference, Westin Diplomat, Hollywood, FL. (October 2005)



Linden, A. Applying Research Methods to the Real World: Setting Targets for DM program Outcome Metrics. 2005 Disease Management Leadership Forum (DMLF), Sheraton San Diego, San Diego, CA. (October 2005)

Linden, A. How to Critically Read an Outcomes Paper. 2005 Disease Management Leadership Forum (DMLF), Sheraton San Diego, San Diego, CA. (October 2005)

Linden, A. Disease Management in Medicaid and CHIP. 2005 Annual Texas Managed Care Conference, Westin La Cantera Resort, San Antonio, TX. (September 2005)

Linden, A. Measuring Return on Investment in Your Disease Management Program. 10th Annual Disease Management Congress, Omni Champion's Gate, Orlando, FL. (September 2005)

Linden, A. Evaluating Disease Management Effectiveness. Patient Compliance and Disease Management Conference, JP Morgan Conference Center, Jersey City, NJ. (April 2005)

Linden, A. Industry Comment on the Role and Impact of the NMHCC National Workgroup on Outcomes Evaluation and ROI. 17th Annual National Managed Healthcare Congress (NMHCC). Washington, DC. (March 2005)

Regional/Statewide:

Butterworth, S. Enhancing Compliance in Your Patients. Presentation to Oregon Cardiology Nurses Association, Portland, OR. (Summer, 2006)

Butterworth S. Enhancing Compliance. Presentation to Scientific Assembly for Oregon Academy of Family Physicians. Sunriver, OR. (May 2006)

Butterworth, S, McClay, W. Introduction to Motivational Interviewing. 16-hour workshop series for Providence Health Systems, Portland, OR. (Winter 2005)

Butterworth, S. Introduction to Motivational Interviewing. 16-hour workshop series for local and regional healthcare professionals, Portland, OR. (Fall 2005) (Spring 2006)


Butterworth, S. Introduction to Motivational Interviewing. 20-hour workshop series for Linn County Community Health Improvement Program, Lebanon, OR. (Fall 2005)

Butterworth S. Negotiating Against Resistance: Techniques to Use with Patients for Promoting the Judicious Use of Antibiotics. 3-hour workshop to healthcare practitioners. Sponsored by The Oregon Alliance Working for Antibiotic Resistance Education (AWARE) and Oregon Medical Association, Portland, OR. (May 2005)

Butterworth, S. The Mystery Behind Behavior Change: An Effective Approach. Presentation to City Club Health Care Issues Committee, Portland, OR. (April 2005)

Butterworth, S. Introduction to Motivational Interviewing. Two 4-hour workshops for NorthWest Senior & Disability Services staff, Salem, OR (April 2005)

Butterworth S. Introduction to Motivational Interviewing: Preparing People to Change. Breakout session for 29th Annual Oregon State University Gerontology Conference, Corvallis, OR. (March 2005)



Butterworth, S. Introduction to Motivational Interviewing. 32-hour workshop series for Portland General Electric staff, Portland, OR (Winter 2004 – Summer 2005)

Butterworth, S. Introduction to Motivational Interviewing. 32-hour workshop for Reliant Behavioral Health staff, Portland, OR (Winter 2004 – Spring 2005)

Butterworth S. Motivational Interviewing: Coaching for Successful Employment. 7-hour workshop for Portland State University Continuing Education Series, Portland, OR. (November 2004)

Butterworth S. Negotiating Against Resistance: Techniques to Use with Patients for Promoting the Judicious Use of Antibiotics. 3-hour workshop to healthcare practitioners. Sponsored by The Oregon Alliance Working for Antibiotic Resistance Education (AWARE) and Oregon Medical Association, Portland, OR. (November 2004)

Butterworth, S. Motivating Your Child to Change Their Behavior. Presentation to United Cerebral Palsy of Oregon and SW Washington 9th Annual Family Support Conference, Portland, OR. (November 2004)

Butterworth, S. Coping with Diabetes. Presentation for Healthy Talks Series, OHSU, Portland, OR. (November 2004)

Butterworth, S. Introduction to Motivational Interviewing. 16-hour workshop for Regence BC/BS Disease Management staff, Portland, OR. (Fall 2004)

Butterworth, S. Introduction to Motivational Interviewing. 8-hour workshop for ODS Health Management staff, Portland, OR. (Fall 2004)

Butterworth S. Introduction to Motivational Interviewing. 2-hour workshop at Scientific Assembly for Oregon Academy of Family Physicians. Newport, OR. (May 2004)

Butterworth, S. Motivational Mentoring: Using Your Time and Evaluation Skills to Motivate Excellence. Workshop co-jointly presented to the OHSU Dietetic Internship Program preceptors, Portland, OR. (November 2003)

Butterworth S. Introduction to Motivational Interviewing. Presentation to Rural Health Practitioners Convocation, Newport, OR. (October 2003)


Butterworth, S. Are You Feeling Stuck?: A Motivational Interviewing Approach. Presentation for Celebrate Wellness III: A Conference Promoting the Health and Wellness of Oregonians with Disabilities. Eugene, OR. (October 2002); Portland, OR. (October 2003)

Butterworth, S. Feeling Stuck: Exploring Your Ambivalence Around Behavior Change. Presentation to Northwest Oregon Volunteers Association, Portland, OR. (July 2003)

Butterworth, S. Effective Programming in Worksite Wellness. Presentation for Seaside Health Promotion Conference, Seaside, OR. (June 2003, June 2004)

Butterworth, S. Stress Reduction & Wellness – Your Stock in Change. Facilitator for Executive Officer's Club Meeting, Portland, OR. (May 2003)

Butterworth, S. Introduction to Motivational Interviewing. 12-hour workshop series for healthcare practitioners in long-term care facilities, sponsored by Best Practice Initiatives, Hartford Center, and Seniors and Persons with Disabilities (SPD) Portland, OR. (January, June 2003)



Butterworth, S. Introduction to Motivational Interviewing. Presentation for Seaside Health Promotion Conference, Seaside, OR. (June 2002, June 2003, June 2004)

Butterworth, S. Introduction to Motivational Interviewing. 16-hour workshop for Asante Work Health staff, Medford, OR (Fall 2002)

Butterworth, S. Healthy Solutions for Loneliness. Presentation for Seaside Health Promotion Conference, Seaside, OR. (June 2002)

Butterworth, S. Healthy Solutions to Loneliness. Presentation for Celebrate Wellness III: A Conference Promoting the Health and Wellness of Oregonians with Disabilities, Eugene, OR (October 2002)

Butterworth, S. Creating Healthy Families. Presentation co-jointly presented at the Association of Women's Health, Neonatal and Gynecological Nurses. Portland, OR. (October 2001)

Butterworth, S. Women, Food and Body Image. Presentation for Seaside Health Promotion Conference, Seaside, OR. (June 2001)

Butterworth, S. Building Wellness Into Your Family's Life. Presentation for Healthy Chats Series, OHSU Richmond Clinic, Portland, OR. (February 2001)

Butterworth, S. Balancing Work and Life: The Wellness Way. Facilitator for Executive Officer's Club Meeting, Portland, OR. (January 2001)

Butterworth, S. The Next Century of Women's Health: Projections, Predictions and Trends. Presentation to the Washington State Dietetics Association, Tacoma, WA. (April 2000)

Butterworth, S. Worksite Wellness: What Works? Presentation to the Northwest Occupational Health Nurses meeting, Portland, OR. (January 2000)

Butterworth, S. Herbs and Supplements: Help, Hype or Harm? Presentation to the OHSU Healthy Aging Project staff, Portland, OR. (September 2000)

Butterworth, S. Behavior Change: From Practice to Theory. Presentation to the OHSU Healthy Aging Project staff, Portland, OR (September 2000)

Butterworth, S. Herbs and Supplements: Help, Hype or Harm? Presentation to the OHSU Women's Health Conference, Portland, OR. (April 2000)


Butterworth, S. Corporate Wellness in the New Millennium. Presentation to the Portland Chapter Rotary Club, Portland, OR. (February 2000)

Butterworth, S. Botanical Medicine. Presentation for Healthy Chats Series, OHSU Tigard Clinic, Portland, OR. (January 2000)

Butterworth, S. Coping Skills for the Holidays. Presentation for Healthy Chats Series, OHSU Richmond Clinic, Portland, OR. (December 1999)

Butterworth, S. Fitness and Women's Health. Presentation for Healthy Talks Series, OHSU, Portland, OR. (November 1999)

Butterworth, S. Stress Management for Administration. Workshop for Clackamas County Fire District, Clackamas, OR. (July 1999)



Butterworth, S. Food, Fitness and Fun. Lunchtime keynote speaker for OHSU Women's Health Conference, Portland, OR. (April 1999)

Butterworth, S. Diet, Fitness and Body Image. Presentation for Healthy Chats Series, Tigard Clinic, Tigard, OR. (April 1999)

Butterworth, S. Alcohol and Substance Abuse. Presentation at the Teen Health Conference, Capital Center, Portland, OR. (April 1999)

Butterworth, S. Fitness, Nutrition and Body Image. Presentation for Center for Women's Health Brown Bag Lunch Series, OHSU, Portland, OR. (November 1998)

Butterworth, S. Stress Management and Diabetes. Presentation for Healthy Talks Series, OHSU, Portland, OR. (November 1998)

Butterworth, S. Stress and Exercise. Presentation to Northwest Women's Show, Portland, OR. (November 1998)

Butterworth, S. Stress Management for Managers. Workshop for Oregon Department of Transportation, Region Two Highway and Maintenance Division. Multiple sites. (November 1998)

Butterworth, S. Behavior Change: Persuading the Horse to Drink. Workshop presented to The 1998 Oregon Dietetic Association Annual Meeting, Portland, OR. (March 1998)

Butterworth, S. The Relationship Between Fitness, Nutrition and Health. Keynote Speaker, Healthy Women, Healthy Lives Conference, Bend, OR. (October 1997)

Butterworth, S. The Relationship Between Fitness, Nutrition and Health. OHSU Women's Health Conference, Portland, OR. (May 1997)

Butterworth, S. Wellness Presentations. Healthy Talks series, OHSU, Portland, OR. (September 1996; May 1997)

Cirotski, L. Relaxation and Self-Care. Workshop for Seaside Health Promotion Conference, Seaside, OR. (June 2004).

Marcoe, J. Value Card Sort-Linking Lifestyle to Priorities. Workshop for Seaside Health Promotion Conference, Seaside, OR. (June 2004)


McClay, W. Health At Every Size. OHSU Women's Health Conference, Portland, OR. (April 2007)

McClay, W. Health at Every Size. OHSU Women's Health Conference 2007. Portland, OR. (July 2007)

McClay, W. Motivational Interviewing-based Health Coaching for Healthier Employees. National Wellness Conference 2007, Steven Point, WI. (July 2007)

McClay, W. OHSU Bariatric Surgery Support Group. 90-min. lecture on behavior change, Portland, OR. (August 2006)

McClay, W. Motivational Interviewing I & II. 16-hour workshop for healthcare and mental health providers in Oregon, Idaho and Alaska. Portland, OR. (September 2006)



McClay, W. Motivational Interviewing I & II. 16-hour workshop for healthcare and non-healthcare workers in Oregon, Idaho and Alaska. Portland, OR. (April 2006)

McClay, W. Introduction to Motivational Interviewing. 4-hour lecture to Disease Management Nurses at Providence Health System, Portland, OR. (December 2005)

McClay, W. Self Care and Coping With Change. Presentation for OHSU Center for Women's Health 75+ staff retreat, Portland, OR. (November 2005)

McClay, W. Health Promotion and Worksite Wellness. Presentation and Panel Member at Oregon Small Business Symposium. Portland, OR. (October 2005)

McClay, W. Health Promotion and Behavior Change. Lecture for 2005 Occupational Health Nurses Update and Certification Review Course, Oregon State Association of Occupational Health Nurses, Portland, OR. (March 2005)

McClay, W. Stress Management and Finding Joy. Presentation for OHSU Career Development Center staff, Portland, OR. (January 2005)

McClay, W. Psychosocial Programming in Worksite Wellness. Workshop for Seaside Health Promotion Conference, Seaside, OR. (June 2004)

McClay, W. Support Group facilitator for Doernbecher Pediatric Oncology Unit physicians, nurses, and support staff, Portland, OR. (April – June 2004)

McClay, W. Health at Every Size. Weight Management Support Group Series for OHSU employees. Portland, OR. (March 2004, January 2005 online)

McClay, W. Biometric Screening Protocols and Measuring Vital Signs. Workshop for OHSU Dietetic Internship Program, Portland, OR. (September 2003)

McClay, W. Psychosocial Programming in Worksite Wellness. Workshop for Seaside Health Promotion Conference, Seaside, OR. (June 2003)

McClay, W. Emotional Clients: Skills for Everyday Practice. Presentation for OHSU Nutrition Seminar Series, Portland, OR. (February 2003)

McClay, W. The Informed Consumer: Making the Most of Eastern and Western Medicine. Workshop for Seaside Health Promotion Conference. Seaside, OR. (June 2002)

McClay, W. Stress Management for Managers. Workshop for Oregon Department of Transportation, Regions One, Two, Three and Four Highway and Maintenance Divisions. Salem, OR. (October 2001)